

Editorially - - -

Ouch!...

Better stay well! It costs more to be sick in Beverly Hospital than it did as late as Dec. 31, 1966.

Specifically, \$8 a day more as of New Year's Day. That's the daily rate increase announced last week by Hospital Administrator Craig S. Slater. The new increase — second at Beverly Hospital in 1966 — raised to \$53 the cost of average private room care and to \$46 the cost of semi-private patient care.

The \$8 increase came on top of a \$5 hike on daily room rates last July 1.

We'll agree with anyone that two increases in a six-month period representing \$13 in hospital hikes is pretty steep.

Beverly Hospital directors agree the rates are high.

Administrator Slater stated the case well when, in announcing the climb, he said "... The Board of Directors of Beverly Hospital are acutely aware of the burden the community must face. After an exhaustive study of costs and reimbursement there was no alternative but to face reality..."

Unfortunately anyone who uses Beverly Hospital, will also face "reality," a stiff increase in daily room care. And no sugar-coated pill for the public is offered by

Administrator Slater who adds tersely: "As our cost of living continues to rise, additional rate increases can only be expected. Beverly Hospital is only a part of the society in which it exists."

"OUCH!"

Crash Program Aids Hospital

BEVERLY — As the result of a crash program last year to train young doctors, physicians and other hospital personnel, there are now competent people on duty at all times in the Beverly Hospital, according to Dr. Frank Soule, director of medical education there.

Introduced by Program Chairman Dr. Donald Booth, at Thursdays Rotary meeting, Dr. Soule, a retired Navy captain with 24 years of service, said Rotarians can be proud of the hospital's service.

Talking on, "The Hospital in a Growing Community," he lauded the nurse's training program here, the incentive for nurses to do their best, and reasons why many prefer to remain with Beverly Hospital after completing training.

Dr. Soule said his job was to train young doctors, physicians, laboratory and X-ray technicians, and other specialists, in newest techniques. He praised local doctors for volunteering to serve on the emergency staff at regular intervals, with the interest of the public their first consideration. He cited the public relations program to offset public ignorance and misconception through "Medical Town Meetings", held Wednesday evenings last fall in the hospital auditorium, with a sensational response to the sessions on "Weight Watch". He said more health meetings would be held if the public shows sufficient interest, covering such subjects as automobile safety, alcohol and drugs, religion and medicine, can you afford to be sick, and pregnancy and parenthood.

Visiting Rotarians were W. Ralph Gardner of Lynn, Bowden Osborne, Marblehead; Leonard Wayne, Dedham; Robert Hambridge, Peabody; and James Connolly, Salem. Dr. Richard Waters was the guest of Craig Slater and James Heeley and guest of Frank Letourneau of the Danvers club. Howard Cook received best wishes on his birthday.

Medicare Provisions Aid Local Woman To Regain Health

BEVERLY — Mrs. Annie Snyder, 69, of Central St., slipped and broke her leg in her home a month ago.

She was assisted by police, taken to Beverly Hospital and placed under the care of Dr. Richard E. Alt.

Today, she made history: she was the first patient transferred from Beverly Hospital to an extended care facility under provisions of Medicare.

Extended care benefits for convalescent or continued rehabilitation care in nursing homes certified an "extended care facility" began Sunday, Jan. 1.

In order to qualify for such coverage, a patient must, for at least three days, be in a hospital which participates in the Medicare program and the patient's

illness must "be of a healing nature."

In other words, long-term chronic illness requiring nursing home care indefinitely does not come under Medicare.

Under the provisions of Medicare, any patient 65 and over can receive room and board in a semi-private room, nursing service, supplies, X-rays, operating room, drugs, diagnostic service and the services of the physician, residents and interns at Beverly Hospital. Whenever necessary, blood transfusions (after the first three pints) are also included in the benefits.

Mrs. Snyder was eligible for 60 days hospital care less forty dollars deductible and an additional 30 days less \$10 daily. Since her stay was for less than

60 days, the only payment was \$40, which was defrayed by Medex (Blue Cross), carried by a great number of patients.

After four weeks at the hospital, Mrs. Snyder no longer needed to be hospitalized. She discussed with Mrs. Gertrude P. Feder, social service department director, the various possibilities for convalescent care and decided the best one would be a period of post-hospital nursing care in a certified Extended Care Facility.

Mrs. Snyder was transferred to a Nursing Home, a certified Extended Care Facility.

She will receive 20 days care, if medically required, at no cost to her and 80 additional days less \$5 daily. Mrs. Snyder will be in the nursing home for four to six weeks and will be under the supervision of her doctor who will determine when she will be able to return home and resume her former activities with assistance.

Medicare will provide for her room and board, as well as physical therapy, nursing, social service, drugs, supplies, and equipment ordinarily furnished to a patient by the nursing home.

The important thing to remember in Mrs. Snyder's case is that the illness "is of the healing nature." Medicare will not pay for what is often long term nursing home care. It will pay for Extended Care Facilities only.

When Mrs. Snyder is discharged, she will be eligible for up to 100 visits a year from a Medicare certified home health agency, which, in many communities is the Visiting Nurse Association. This will consist of part time nursing care, physical therapy, aides to help her in her home, social service, medical supplies with the exception of drugs, the use of medical appliances and any rehabilitation services outside her home which cannot be brought to her.

Many people, like Mrs. Snyder: retired, and living alone, are independent until illness strikes. The needed extensive health services could be a great strain on retirement income.

This is neatly summed up by Mrs. Snyder's comment, "All my life I've been healthy, I've never needed a doctor or care and have managed to get by on the small income I have. And now, when I'm sick and do need it, I don't have to worry about it."

THE EVENING NEWS — SALEM, MASS., WEDNESDAY, JANUARY 11, 1967

Treatment for Strokes Medical Topic Tonight

BEVERLY — Stroke patients, their treatment and recovery, will be the topic for the "Medical Town Meeting" tonight at 8 in the Beverly Hospital Auditorium.

The session is open to the public at no charge.

The program, "Recovery from Strokes," will be presented by members of the medical staff as part of a continuing health education program for

the community. It will deal primarily with the cause of strokes and how they are treated.

Alvan R. Schwartz, M.D., assistant in neurology, will discuss the nature of strokes to open the three-part program. His lecture will deal with the cause of such attacks and whom they affect.

"Therapy" will be the second topic and presented by Philip L. Mossman, M.D., a visiting physician at Beverly Hospital.

James S. Hewson, M.D., director of the dept. of rehabilitation will conclude the program.

Hospital officials believe that tonight's program will be helpful to stroke patients as well as their families.

With some knowledge of how strokes occur and how they are treated, family members and friends can play an important role toward aiding the recovery of a stroke patient.

The hospital is again extending an invitation to all interested persons to attend tonight's Medical Town Meeting.



(Staff Photo)

BEVERLY HOSPITAL OFFICIALS — The annual meeting of Beverly Hospital executives brought the elevation of Gilbert L. Steward, Jr., of Topsfield to the board of directors. Shown during the session in the hospital auditorium are (from left) Peter Olney,

Boston business consultant, who was the featured speaker; hospital administrator Craig Slater; Wilfred Sheehan, staff associate, and Steward, the new director.

Beverly Hospital Names New Slate of Directors

BEVERLY — The annual meeting of Beverly Hospital executives Monday night in the hospital auditorium brought the election of new directors and corporate members.

Elected to the board of directors were Peter H. Vermilye and Tarrant Cutler of Manchester, and Gilbert L. Steward, Jr., of Topsfield.

New members of the corporation are James K. Polesi and Charles L. Bucci of Beverly, Thomas Fitzgibbons of Wenham and Peter Ward of Manchester.

A Princeton graduate, Vermilye is a partner of the State Street Research and Management Co. and treasurer of the

State Street Investment Corp.

A graduate of Harvard, Cutler is a corporator of the Provident Institution for Savings, and associate secretary of Massachusetts Investors Trust.

Steward, a selectman in the town of Topsfield, is a stock broker associated with Tucker, Anthony and R. L. Day.

The hospital executive staff accepted the resignations of Caleb Loring, Jr., of Prides Crossing, with gracious acknowledgment for his 17 years of service, and Josiah Spaulding of Gales Point, president of trustees of the Shore Country Day School, commending his eight years of service as a hospital director.

Medical Building Expansion Gets Serious Consideration

BEVERLY — A new expansion program may be in the wings for the Beverly Hospital complex.

President Neil R. Ayer, in his annual report to the Board of Directors this week, disclosed that serious consideration is being given to the expansion of the Parkhurst Medical Building.

The physical plant will be updated and modernized, Ayer predicted, with the result that additional doctors will be attracted to the Garden City.

The modernization and expansion, he continued, surely will result in a demand for more patient beds.

"Beverly Hospital has not felt the surge of admissions as a result of Medicare," Ayer noted. He said slight increases were felt in outpatient and clinical services.

"While Medicare has brought little pressure to bear on existing and available facilities, it has taxed personnel, particularly the utilization committee," the hospital president said.

A wage and classification survey is in the final stages. The study is being conducted by Peter Olney and Associates of Boston. Olney reported progress to the directors Monday night.

Results of the survey will probably be implemented following approval of the Board of Directors.

Ayer disclosed that Nathaniel Bond of Georgetown will be appointed director of personnel. He is presently employed by an electronics firm.

Bond a graduate of Wilbraham Academy and Harvard University, will begin work at the hospital next month.

NURSES HOME

The new nurses home was hailed as a step forward. It will be ready for occupancy next month and is expected to attract more personnel to the critical area of nursing employment.

Revision in the curriculum of the School of Nursing and Practical Nursing was outlined in the speech. Three Medals of Honor were awarded locally by the Boston State Hospital for outstanding performance in Psychiatric Nursing.

The computer will come to Beverly Hospital within a short time. Preliminary work is being conducted toward establishing a punch card accounting system. It will be used in compiling statistical information, accounts, payroll, inventory and patient charges.

Beverly Hospital Aid to Show Irving Johnson Film March 3

BEVERLY — A special pediatric crib for the children's ward at Beverly Hospital will be purchased with the proceeds of the Hospital Aid Association's presentation of Capt. Irving Johnson's "Yankee Sails the Mediterranean" at 8.30 p.m., March 3, in Beverly High School.

Among the scenes in the filmed travelogue will be views of historic Tripoli Harbor, the Suez Canal, Plains of Troy, Gibraltar, Morocco and Tangiers, and ancient Carthage. Other highlights include a camel market, a storm at Rhodes, an Egyptian obelisk, a lagoon in Venice, wooden ship building and prehistoric stone monuments.

Mrs. Walker B. Comegys, Jr., of Wenham and Mrs. Gilbert L. Steward, Jr., of Topsfield are co-chairmen.

Other members of the Beverly Hospital Aid serving on the committee are Mrs. Moses Knowlton, Jr., of Wenham, tickets; Mrs. A. William Cooledge of Wenham, printing; Mrs. John M. Bradley and Mrs. George Putnam, Jr., of Manchester, Mrs. Edward H. Bennett, Jr., and Mrs. John B. Whitmore of Marblehead, mailing; Mrs. Merrill J. Baumann of Wenham, Mrs. Donald F. Booth of Topsfield and Mrs. Orrin C. Dunn of Hamilton, publicity; let of Manchester, fliers.

Also, under the general supervision of Mrs. Louis Cabot of Wenham, president, these area chairmen: Mrs. Thomas Fitzgibbon, Mrs. Edmund H. Kendrick, Mrs. A. Warren Parsons and Mrs. Burnham E.

Lamkins, Wenham; Mrs. James Marsh, Mrs. Richard H. Southwick, Beverly; Mrs. Arthur M. Clarke, Jr., Mrs. Robert T. P. Storer, Jr., Beverly Farms; Mrs. Robert Kinney and Mrs. Robert Forbes, Manchester; Mrs. Donald L. Miller and Mrs. Ramsay M. Moore, Hamilton; Mrs. Richard Booth and Mrs. George Page, Topsfield; Mrs. James Richardson and Mrs. Harold B. Wood, Jr., Essex. Mrs. Charles Steward of Hamilton, poster design; Mrs. Alexander MacDonald of Beverly, ushers; Mrs. Roger F. Greens-

Nurse Caps Go To 22 Students

BEVERLY — Twenty-two students of the Beverly Hospital School of practical Nursing, Class of 1967, received nurses' caps at exercises held recently in the Beverly Hospital auditorium.

Music was provided by Mrs. Alvin Craig at the piano and by students who sang "One Little Candle" and their school song.

Miss Barbara Forkey, president of the class, welcomed the many friends and relatives who attended. Miss Lauren

McCarthy of Beverly, vice president of the class, offered a prayer for capping.

Craig S. Slater, administrator of the Beverly Hospital, extended greetings to the class and their guests on behalf of the hospital. Mrs. Louise Claffey, RN, nominated by the class as their advisor, extended her personal congratulations and the congratulations of the staff of the School of Practical Nursing.

MEANING OF RITES

Mrs. Margaret Fitzpatrick, RN, director of the School of Licensed Practical Nursing, in her address to the class gave a brief explanation of the meaning of the capping exercises. She noted that "a cap represents everything that nursing should mean, purity of life, loyalty to ideals, uprightness of character and faithfulness to the high trust given to you. It is a symbol of service in an honorable profession and it signifies to the world that the wearer has met the requirements of her

school in knowledge, ability and devotion."

Mrs. Litzpatrick congratulated Joyce Dunn of Merrimac for receiving highest honors. Also receiving honors were Leona Ananian of Newburyport, Grace Mearls of Winchester, Wenona Holland of Amherst, Signe Tilton of Bangor, Me., Joan Page of Beverly, Pamela Strickland of Lunenburg, Karen Kessel of Cambridge, Suzanne Pente of Saugus and Martha Fish of Wilmington.

The students were presented their caps by Mrs. Mary Nolette, RN, nursing skills instructor. Mrs. Fitzpatrick capped the students who then repeated the Florence Nightingale Pledge at the close of the ceremony.

Receiving caps were Leona Ananian, Newburyport; Sally Drohan, Rockport; Joyce Dunn, Merrimac; Rebecca Ellingwood, Vermont; Martha Fish, Wilmington; Barbara Forkey, Spencer; Ann Fuller, Wilmington; Wenona Holland, Amherst, N. H.; Susan Joyce, Manchester, Conn.; Karen Kessel, Cambridge; Susan Lindh, Topsfield; Lauren McCarthy, Beverly; Grace Mearls, Winchester; Joan Page, Beverly; Suzanne Pente, Saugus; Alice Shea, Lynn; Linda Soaft, Newington, Conn.; Linda Souza, Peabody; Pamela Strickland, Lunenburg; Signe Tilton, Bangor, Me.; Anne Trask, Ipswich, and Judith Woodfin, Beverly.

Definite Shortage Of Nurses in Area

(Editor's Note: This is the first of a three-part series pointing up the shortage of nurses in this area.)

By ROGER TALBOT

There's nothing new about this problem. It has been with us for a long, long time, but it still deserves repeating:

There is definitely a shortage of professional nurses in the world, in the nation and in the local area.

Depending on how they arrive at their figures, various government agencies have estimated the "current shortage" of nurses in this country at between 35,000 and 125,000.

The more conservative estimate represents jobs now available in hospitals and nursing homes. The statisticians who made this estimate did little more than scan the classified ads and count up to 35,000.

So the country needs more nurses. So what? It means very little if you are young and pretty and still in high school and you really haven't thought about a career yet, or if you're in your forties and healthy and sitting in an easy chair with a cigar between your teeth. But it may mean a little more if you flip to the classified section in the paper you're reading right now and tote up the local need that's all around you.

A survey of six hospitals and 13 nursing homes in the Greater Salem area indicates a general need for more trained nurses.

It is not a critical shortage. A few institutions report that they are fully staffed, but even these admitted, "If a qualified nurse came to the door, we'd probably hire her."

Hospitals have the edge over nursing homes in the search for personnel. They are able to retain many graduates from affiliated nursing schools, and they can offer shorter and more appealing working hours. They can also afford to pay more and add more "fringe" to the wages to attract the help they need.

The hospital with the highest pay scale in the area reported that "overstaffing" was actually a problem at times. "When too many part-time nurses want to work the same shift, scheduling becomes a problem," said the spokesman.

He added that the only need

he had at present was for some experienced supervisory personnel.

This is not the case with all hospitals, however. One administrator admitted that he would feel "a lot more comfortable" with a few more licensed practical nurses and registered nurses on his staff.

At another hospital, the worry was what to do when nurses call in sick or decide they no longer want to work. "Where can I get a replacement?" asked the personnel recruiter.

The local need — what it is specifically — was best illustrated in a "Health Occupations Survey" conducted last November by the Salem office of the Massachusetts Division of Employment Security. Four area hospitals were involved, and they reported what shortages they had in nursing and 27 other categories, ranging from physical therapists, to dieticians, to X-ray technologists.

Together, the four hospitals were found to be lacking 20 licensed practical nurses and an equal number of registered nurses. In other words, if 40 LPN's and RN's came into the state employment office on Essex St., they'd find a job waiting.

But that's an extremely big if, and it's magnified even more when you look at the nursing home situation in the local area.

The next installment will explore the nursing shortage and its effect on local nursing homes.



NURSES COLLECT TOYS — Members of District IV, Student Nurses Association of Massachusetts are calling their effort to bring clothing and toys to the orphans of Vietnam, the "Give Happiness" project. The group, composed of about 700 students will accept donations from anyone willing to contribute. They are especially in need of toothbrushes, soap, children's clothing, toothpaste and popcorn. The Marines have offered to fly, free of charge, all

donated articles to Vietnam. Checking some of the items that have been received at the Beverly Hospital School of Nursing, are left to right, Jeanie Blyth, co-chairman; Miss Felice Belair, R.N., district adviser and Margie Grover, co-chairman. Anyone wishing to contribute may mail or bring articles to the Beverly or Salem Hospital Schools of Nursing, until Friday.

THE EVENING NEWS — SALEM, MASS., MONDAY, FEBRUARY 20, 1967



(Staff Photo)

BEVERLY HOSPITAL AID — Members of the Beverly Hospital Aid Association serving on the committee for the March 3 presentation at 8.30 p.m. at Beverly High School of "Yankee Sails the Mediterranean," a film and lecture by Capt. Irving Johnson,

are (left to right) Mrs. James R. Whittemore, South Hamilton; Mrs. F. B. Chapman, Wenham; Mrs. Roger F. Greenslet, Manchester, and Mrs. James M. Marsh, Beverly.

THE EVENING NEWS — SALEM, MASS., MONDAY, FEBRUARY 27, 1967



(Staff Photo)

BEVERLY NURSES CAPPED — Impressive ceremonies marked the capping of Beverly Hospital student nurses at Memorial Junior High School recently. Area women participating in the ceremony

were, left to right, front row, Nancy Lomonte, Jane McCabe, and Linda Hood; back row, Michele Potvin, Karen Doane and Patricia Tupper.



AREA NURSES — At ceremonies held in Memorial Junior High School in Beverly, these graduates of the Beverly Hospital School for Nurses were capped and presented their pins. Seated (from left) are Grace Cookson of Peabody, Josette Gosbee of Danvers,

Leslie Kiely of Marblehead and Judith Anderson of Danvers. Standing (same order) are Jane Burns of Salem, Kathy Johnson of Marblehead, Peggy Kamin-ski of Salem and Rochelle LeClerc of Marblehead.

(Staff Photo)

Hospital Student Nurse of '67 Gets Top Honor from District

BEVERLY — Mrs. Christine Tingley Wachtel, recently chosen as Beverly Hospital School of Nursing's "Student Nurse of the Year," has been selected as the District IV 1967 Nurse of the Year by a special panel of judges.

The judges were representatives of the four N.L.N. Accredited Diplomas Hospital Nursing Schools in Essex County and two in Lowell, all of whom had picked "Student Nurse of the Year" candidates.

Mrs. Wachtel was chosen at the District IV Nurse of the Year Dance held in the Hy-Way Motor Inn in Byfield.

Miss Marie Gagne, Salem Hospital's nominee, and Miss Barbara Lagorio from Lynn Hospital, were runners-up for the honor.

Mrs. Wachtel has now become this district's

candidate—one of the five from each of the state-wide constituent local district associations of the Student Nurses' Association of Massachusetts—for the 1967 State of Massachusetts Student Nurse of the Year.

The same rigid specifications for eligibility for nomination as candidate for Nurse of the Year at each of the six local nursing schools served the judges as criteria for selection of the District IV candidate.

These include outstanding academic achievement and clinical nursing performance; outstanding school citizenship; superior personal qualifications of integrity, character and dependability, with a deep and sincere concern for her fellowman; evidence of dedication to the welfare of her patients, and excellent potential for making a valuable contribution to society as an excellent nurse practitioner.

Each candidate had previously been chosen by closed ballot at her home school, from approximately 125-150 students. This means that the District IV candidate for the State of Massachusetts Nurse of the Year represents approximately 800 nursing students currently enrolled in all six nursing schools.

The panel of judges, made up of one representative from each of the six schools, reviewed the qualifications and the original papers written by each candidate on "What Nursing Means to Me." They carried out their difficult assignment objectively and conscientiously, selecting the one candidate who scored highest in all areas.

The winning candidate for the state honor will be announced in May at the annual Student Nurse Association and Florence Nightingale Memorial services to be held in the Ridge Arena in Braintree.



VARIETY SHOW COMING — Shown signing the contract for a variety show sponsored by the Beverly Hospital School of Nursing on April 8 are from left above, Al Mitchel, director; Ellen Buika of Me-

thuen, co-chairman, and Ellen Townsend of Beverly Farms, publicity chairman. The show will feature student nurses, and will be directed by Mitchel.

50 Area Nurses Hear Coronary Care Talks

BEVERLY — More than 50 nurses from Beverly Hospital and other community hospitals and Visiting Nurses associations in the North Shore area attended a recent post graduate symposium in the Beverly Hospital auditorium.

The symposium, arranged for the graduate nurse in the interest of better and improved methods of care of the patient who suffers from coronary illnesses, was entitled "Nursing in a Coronary Care Unit."

Sponsored by the Nursing Information Committee of the North Shore Chapter of the Massachusetts Heart Association, the symposium featured Stephen M. Wittenberg, M.D., assistant to Dr. Bernard Lown, director of the Levine Cardiac Unit in the Peter Bent Brigham Hospital. Dr. Wittenberg talked about "Preventable Complications of Myocardial Infarction."

Discussing "Nursing Care of the Coronary Patient" was Mrs. Yvonne Schmitt, R.N., assistant

head nurse in the Levine unit. Curtis F. Ross, M.D., of Beverly Hospital, chairman of the Professional Information Committee, and Mrs. Bernice Fialho, R.N., chairman of the Nursing Information Committee, welcomed the audience and introduced the speakers. A question period followed.

Planning the symposium were Mrs. Fialho, also director of the Manchester Nursing Service; Mrs. Priscilla Carney, R.N., Miss Marolyn Fader, R.N., M.S.; Mrs. Barbara Greenwood, R.N.; Mrs. Karol Hagberg, R.N., B.S., instructor of Beverly Hospital School of Nursing; Miss Joanne M. Mahoney, R.N.; Mrs. Polly Skotnes, R.N.; and Mrs. Marjory C. Walking, R.N., M.S.

Glovsky Speaker for Beverly Hospital Recognition Meeting

BEVERLY — C. Henry Glovsky will be guest speaker at the Annual Recognition Meeting honoring volunteer workers at Beverly Hospital on Wednesday, April 12, at 3 o'clock in the hospital auditorium. The meeting will be conducted by Miss Constance Hanley, director of Volunteer Service.

Greetings to volunteers and their guests will be extended by Neil Ayer, president of the Board of Directors; Craig Slater, administrator, and Mrs. Louis W. Cabot, president of the Beverly Hospital Aid Association.

An average of 250 volunteers per month have given their serv-

ices during the past year. Singled out for special honor will be those who having accumulated 500 hours or more of service receive the Mrs. Henry A. Murray award, named for the late beloved founder and patroness of the volunteer program. These citations will be made by Ayer.

A class of 24 girls who have completed the six-week Junior Aide Training Course given for those planning to make nursing their career will be presented achievement cards by the instructor, Miss Ruth Lumbré, RN, BS, advanced clinical instructor at the Nursing School. They are popularly known as Candy Strippers.

C. Henry Glovsky will speak as president of the Board of Trustees of the North Shore Community Arts Foundation. Glovsky's wide ranging interests from politics to the arts guarantee a stimulating and informative glimpse of this exciting new project of interest to all residents of the North Shore.



C. HENRY GLOVSKY

Beverly Hospital Aid's Fashion Show April 18

BEVERLY — A luncheon and fashion show titled "Bouquet of Fashion" will be presented by the Beverly Hospital Aid Association on Tuesday, April 18, at Castle Hill, Ipswich. Music and commentary

will be provided by Ruby Newman. The spring and summer fashions to be displayed will include original couture ensembles by noted designers.

The models, all members of the Aid Association, will be Mrs. Francis I. Amory Jr. of Beverly Farms, Mrs. Michael Amatucci, Mrs. F. Burnham Chapman and Mrs. Burnham Lamkins of Wenham.

Also, Mrs. Neil R. Ayer, Mrs. Francis P. Sears Jr., Mrs. John L. Gardner, Mrs. Forrester A. Clark, Mrs. Frederick S. Moseley III and Mrs. Richard C. Storey of Hamilton, Mrs. Hans H. Estlin, Mrs. A. L. Senecal, Mrs. Josiah A. Spaulding and Mrs. E. Miles Herter of Manchester, and Mrs. George W. Page of Topsfield.



VOLUNTEER RECOGNITION — More than 200 volunteers at Beverly Hospital during the past year were recognized during a program held in the hospital auditorium, Wednesday. Among those who were honored for their services were (left to right) Mrs.

Robert E. Barrett of Beverly, 2500 hours; Mrs. Harry E. Dow, Beverly, 3000 hours; Neil R. Ayer, president of the directors, who made the presentations, and Antonio Paglia of Beverly, 5500 hours.

Beverly Hospital Honors Many Volunteer Workers

BEVERLY—Service by volunteer workers at Beverly Hospital, including all departments, coffee shop and gift shop and a number of juniors who had piled up many helpful hours, were recognized at a program and tea in the hospital auditorium, Wednesday.

Atty. C. Henry Glovsky, of Beverly, president of the trustees, was the guest speaker. His subject was the North Shore Community Arts Foundation. Miss Constance Hanley, Director of Volunteer services, presided at the meeting. Craig S. Slater, administrator, extended the welcome.

Other speakers were Mrs. Louis W. Cabot, President of the Beverly Hospital Aid Association and Miss Ruth Lumbrá, R.N., class instructor, who presided at junior aide graduation.

Neil R. Ayer, president of the directors, presented the awards.

The silver pin named in honor of the late Mrs. Henry A. Murray, whose support of Volunteer Department during its ini-

tial years, was largely responsible for its vitality and growth, was presented to Antonio Abraham Serman, 2500, Mrs. Alfred W. Freeman, 1500, Mrs. George Cohen, Mrs. John Gui-

liani, Hamilton, Mrs. James Hewson, Beverly Farms and Mrs. A. L. Senechal, Manchester, all 1000 hours; Mrs. Harry E. Dow, 3000 hours, Mrs. Hubert Brewer, Wenham, 1000 hours, Mrs. Cecil Lockwood and Mrs. Howard W. Jensen, 500 hours, all gift shop volunteers. Besides Mr. Paglia and Mrs. Barrett, senior volunteers who received honorable mention for accumulated hours were Mrs. Leroy K. Blanchard, Danvers, 1800 hours; Mrs. Edward W. Seaver and Mrs. Norman Wilks, both of Hamilton, 1300 hours; Mrs. Robert Betts, Topsfield, 1200 hours; Mrs. Edward Frederick, Hamilton, 1100 hours; Mrs. Neil R. Ayer, Hamilton and Mrs. Freeman Berry, Bev-

erly, 800 hours; Mrs. John W. Chadder, Wenham, Mrs. William D. McKeon, Miss Dorothy Moore, both of Beverly and Mrs. John W. Page of Wenham, 700 hours; Mrs. Paul M. Pilcher and Mrs. Peter L. Scott, Hamilton, 600 hours; Mrs. Lester Finney, Mrs. John J. Furey, Mrs. Norman Jack and Miss Marjorie Lufkin of Wenham, 400 hours; Mrs. Robert H. Birkenmose, Wenham, Mrs. Walter Gorman, and Mrs. LeBaron Turner, Manchester, 300 hours; Mrs. J. Joseph Flatley, Manchester, Mrs. Richard Greeley, Mrs. Russell Meade and Mrs. William Poole, Jr., both of Hamilton, Mrs. Herbert J. Swift, and Mrs. Linwood Young, 200 hours.

12/20/67 Hospital Student Nurse of '67 Gets Top Honor from District

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EAGER BEAVERS — Five hundred hours is a great deal of time to devote to any activity . . . it adds up to almost a year of homework if you study three hours for each school day or enough time to make you pretty expert at a sport. This particular group of teens chose to devote more than 500 hours to helping others as volunteer workers at Beverly hospital. Neil Ayers, president of the hospital board of directors, pre-

sented the volunteers with well-deserved special citations at the annual Volunteer Recognition meeting. Shown proudly wearing the Murray Award are, front, left to right: Eileen Eastwood, Elizabeth Doyle, Charlene Elliott and Marcia Harvey. Rear: Peggy Bessette, Barbara Foster and Wayne Eisenhauer. All are residents of Beverly. (Staff photo)



(Staff Photo)

HOSPITAL AID MEETING — The 57th annual meeting and tea of the Beverly Hospital Aid Association was held in the home of Mrs. Louis W. Cabot of Wenham, where a check for \$15,000, realized from the aid-sponsored coffee and

gift shop and various projects, was presented to the hospital. Accepting the check, from Mrs. Cabot, is Craig Slater, hospital administrator. Mrs. Cabot is Association president.

Fewer Patients, More Costs Story of Hospital in 1966

BEVERLY — Operating costs soared and patient census fell at Beverly Hospital last year.

The Corporation's annual report showed a 13.5 per cent increase in net operating costs during the fiscal year that ended Sept. 30, 1966. The number of patients admitted dropped 352 from 8549 to 8197.

Net operating costs went from \$3,536,937 in 1965 to \$4,079,060 in 1966, an increase of \$542,123 the year.

The report says that the increased expenses were met by increased rates, endowments, contributions and United Fund aid.

Medicare brought little pressure to bear on existing facilities, but taxed the personnel, ac-

cording to the report of Pres. Neil R. Ayer.

Members of the Utilization Committee spend many hours reviewing the long stay cases while business office personnel are processing more and more papers required by the legislation.

Thirteen per cent more patients were referred to the social service department by doctors with a 52 per cent increase in home care planning during the same period.

Ayer reported that a wage and salary survey, designed to keep the local hospital competitive for personnel, will be completed shortly.

Also expected to attract nursing personnel will be the new \$350,000 graduate nurse residence across the street from the hospital.

"The structure will lend greatly to making this hospital an appealing place to work and should attract nurses to this critical area of employment," the president continued.

The report points to a year of improvement in the Nursing and Practical Nursing Schools with extensive revision of curriculums. The changes meet new standards being set down for medical training.

Three of four Medals of Honor, presented by the Boston State Hospital for outstanding performance in psychiatric nursing went to Beverly students, according to Ayer.

A punch card, computerized accounting system will be in operation shortly to permit the more rapid and effective recording of statistical information.

And the officers of the hospital hope the continuing program of improvement will attract more doctors.

Two Danvers Doctors Named To Staff of Beverly Hospital

BEVERLY—Appointments of Dr. John S. Mutterperl and Dr. Paul Rogal to the medical staff at Beverly Hospital were announced this morning by the Board of Directors.

Both doctors have offices at 2 Orchard Ln. in Danvers. Their appointments are immediate as associates visiting obstetrician and gynecologist.

Dr. Rogal, a graduate of the University of Pittsburgh in 1949, received his M.D. there in 1953. He served his surgical internship at Beth Israel in Boston and was a resident in obstetrics and gynecology at Boston City Hospital and Beth Israel. He was assistant resident in obstetrics and gynecology at the Massachusetts Memorial Hospital.

Dr. Rogal has an associate teaching appointment in obstetrics at Boston University. He was a Voluntary Fellow in Pathology at the Free Hospital for Women.

He is a member of the Essex South Medical Society, the American Medical Association, the American College of Obstetrics and Gynecologists and the North Shore Society of Obstetricians and Gynecologists. He is a fellow of the American College of Surgeons and of the American College of Obstetricians and Gynecologists. He is certified by the American Board of Obstetricians and Gynecologists.

Dr. Rogal is married and has three children. The Rogals reside in Danvers.



DR. PAUL B. ROGAL

Dr. Mutterperl received his A.B. at Brown University and his M.D. at New York University College of Medicine. He interned at St. Luke's Hospital in New Bedford and served a residency in surgery at City Hospital of Cleveland. He served a residency in obstetrics and gynecology at the Grace New Haven Community Hospital.

Dr. Mutterperl is a Clinical Associate in Obstetrics-Gynecology at the Boston University

School of Medicine. He is a member of the Essex South Medical Society and the North Shore Obstetrical and Gynecological Society. He is a fellow of the American College of Surgeons and is certified by the American Board of Obstetrics and Gynecology. Dr. Mutterperl is also president of the North Shore Obstetrics-Gynecology Society.

Dr. and Mrs. Mutterperl have two children and reside in Danvers.



DR. JOHN S. MUTTERPERL

Dedication May 19

Graduate Nurses' Residence To Honor Miss Mae Bartley

BEVERLY — The Beverly Hospital Board of Directors will dedicate a new graduate nurse residence Friday, May 19, in honor of Miss Mae A. Bartley, past nurse and hospital administrator.

Neil Ayer, president of the Board of Directors, invites the community to share with the Beverly Hospital in honoring Miss Bartley. The dedication will begin at 5.30 p.m. at the residence on Herrick St. A tour of the building will follow the unveiling of the dedication plaque.

Construction of the residence, to be known as Bartley House, was begun last fall and is ready for occupancy.

Miss Bartley is one of few nurses in the country to attain the position of administrator and be so honored.

She came to Beverly Hospital in 1922 as a student in the School of Nursing. After graduation she became a member of the nursing staff and in 1925 was made Night Superintendent. In 1931 she was made assistant superintendent and taught nursing arts. Miss Bartley was made superintendent in 1933 and served in that capacity until 1940 when she became a member of the American College of Hospital Administrators and administrator of the Beverly Hospital.



MISS MAE A. BARTLEY

She has received many honors, including the 1956 B'nai B'rith award as "Citizen of the Year".

The residence is near the hospital and will be used to house nurses working at the hospital. It has 23 double or single units. All units are completely furnished and decorated in a tasteful modern decor.

The dedication ceremony will be attended by many past directors of the Board as well as Miss Bartley's many personal and professional friends.



BEVERLY HOSPITAL EXHIBIT — Mrs. Henry Laughlin, Jr., and Mrs. Janet Pingree, both of Hamilton, and members of the Beverly Hospital Aid Association art committee, hang one of the 25 pictures from the Boston Printmakers Group in the main corridor of the hospital. The pictures will be on sale as

the beginning of a project not only to make the area more attractive but also to give opportunity to individuals to purchase pictures outright, donate them to the hospital, or give commissions to the hospital. A tea will be held in the hospital auditorium May 25 at 3.30 p.m. to further the project.

THE MAN ABOUT TOWN

HOSPITAL 'CARE'

Two suppers in Salem restaurants have reaffirmed an old suspicion. The most popular conversation topic of mature folk are doctors and hospitals. Those folk who imagine North Shore residents aren't aware of the services and personnel at the area hospitals, might well dine out some evening.

The citizens dining out spoke first spoke knowledgeably of the controversy raging on the proposed dropping of the maternity section at Hunt Hospital in Danvers. The names of two Danvers doctors, recently appointed to the Beverly hospital, came off the diners' lips readily, including even middle initials. The Salem Hospital new building project was also lauded. The most enthusiastic comments, however, were reserved for the Beverly Hospital, frequently called one of the best small hospitals in the country.

All the above further validates the remark of a Boston taxi driver when once ordered by a fight manager to "take me to the hospital" (his fighter was ill and had been rushed to a hospital).

"Which one," queried the Hub cabbie. "Boston has a lot of hospitals," he barked further.

And so does the North Shore — good ones, too.

Nursing Alumnae Set Golden Fete

BEVERLY — The Beverly Hospital's School of Nursing Alumnae Assn. will commemorate its Golden Anniversary Saturday at the Beverly Hospital and the Vittori Rocci Post on Brimbal Ave.

The Alumnae Assn. was founded in 1916. Almost 1000 nurses have been graduated from the School of Nursing. Founded in 1893, the School graduated 4 students in 1895. At that time the course was a two year one. The Hospital had only 15 beds at the time. In 1920, the training was extended to 3 years.

Mrs. Mary E. Remare of the Beverly Hospital, chairman of the planning committee for Reunion Day, reports plans for the celebration are progressing well.

Festivities will begin at 10 a.m. with a tour of the hospital and the student nurses' residence. A highlight of the tour is

the new graduate Nurse Facilities, known as Bartley House, located across the street from the hospital. Named in honor of Miss Mae A. Bartley, former student of the Beverly Hospital School of Nursing and later nurse and administrator of the hospital, the building will house nurses employed at the hospital on a full time basis.

In the afternoon, from 2 to 4, there will be a symposium at the Vittori Rocci Post. Guest speakers will be Dr. Richard E. Alt, president of the Beverly Hospital medical staff; John Garry, M. D., chief of obstetrics at the Beverly Hospital; and Albert E. Parkhurst, M. D., visiting physician of the Beverly Hospital medical staff.

In the late afternoon and evening there will be a social hour and dinner and dancing. During the dinner program Charter Members and Honorary Members of the Alumnae Association will be recognized.

Expansion 'Must' for Hospital Say State, Federal Officials

BEVERLY — Expansion and modernization needs at Beverly Hospital were underscored today by state and federal health officials.

A priority roster, made public by Dr. Alfred L. Frechette, Mass. Commissioner of Public Health, placed the local facility second on the list of hospitals eligible for new construction and fourth in the group for modernization.

The high Beverly rating, a hospital spokesman declared, bears out recent local surveys which show that expansion and modernization will be needed shortly to meet the demands of the growing community.

Grants to communities seeking federal assistance, under the Hill-Harris Act, will be awarded for new construction, expansion and modernization of medical care facilities based upon the Department's State Plan. The recently-completed document was submitted for approval to the U.S. Public Health Service.

Dr. A. Daniel Rubenstein, director of the Department's Bureau of Hospital Facilities, said: "During the past 20 years this plan has been used as the basis for distributing over \$51-million to some 238 hospitals and other related care facilities. It has been revised again to meet the needs of the 67 hospital service areas of the state."

"Large sums of money will be needed," he said, "for the construction and modernization of our medical care facilities in order to meet the needs of the people." He said that the growing shortage of beds has been largely due to the increasing number of patients admitted under the Medicare program who generally require "longer - than - average" hospital stays on any one admission. Adding to this problem are the hospitals' inability to discharge Medicare patients into "extended care facilities" due to the lack of available beds.

Dr. Rubenstein said that the latest state plan reveals the need for considerable modernization of our hospitals, especially in metropolitan areas such as Boston and Springfield. These new studies were made because of funds now attainable for modernization of medical care facilities heretofore unavailable under federal assistance programs.

The department expects that those communities having high priorities will file application for federal assistance within the next several weeks.

Hospital Opens Bartley House

BEVERLY — Bartley House, Beverly Hospital's new Graduate nurses residence was dedicated late Friday afternoon before more than 150 persons.

A tour followed the dedication of the new building and a reception was held for Miss Mae A. Bartley, former hospital administrator, for whom the building was named.

Hospital President Neil R. Ayer joined with friends and acquaintances to honor Miss Bartley. Members of the Hospital's Board of Directors, Medical Staff and countless numbers of others who were associated with the former administrator were also present.

In his address, Mr. Ayer said, "My earliest recollections of Miss Bartley are as a little boy, when I used to accompany my father on many of his frequent visits to the Hospital. Walking into the Superintendent's office, as it was then known, had much

the same effect on me as walking into church now—because within Miss Bartley's office, as within her presence, there was always calm and dignity and an atmosphere of assistance at hand."

Miss Bartley, a graduate of the Beverly Hospital School of Nursing in 1925 began her long career as a nurse and night superintendent. She was made superintendent in 1933 and served in that capacity until 1940 when she became a member of the American College of Hospital Administrators and Administrator of the Beverly Hospital.

Miss Bartley retired in 1960, but not to a life of leisure. She has remained as the community will always know her, Mr. Ayer said, "a woman whose day knew no beginning and no end." She is currently the president of the Beverly Visiting Nurses' Association.

The dedication ceremony was highlighted by the presence of Mr. and Mrs. Frederick Ayer. Miss Bartley worked with Mr. Ayer for 25 years, making the Beverly Hospital what it is today. Miss Bartley was presented with a gold key to the new residence by Mr. Ayer.

Taking part in the ceremony were Neil Ayer, Donald Miller, of the Board of Directors of the Hospital; Mr. Frederick Ayer; Mr. Craig S. Slater, Administrator; Mr. Gilbert Steward, Treasurer of the Board of Directors; Mrs. Nichole Remare, Director of Nursing Service; Richard E. Alt, M.D., Surgeon-in-Chief; Mr. Charles Higgins, Chief Engineer of the Hospital; Sherman Morss, Architect for Bartley House; Mr. Mel Barkan, Contractor; and Fr. Leo O'Keefe, S.J., of Boston College.

Bartley House, according to Mr. Ayer, is "one of the few major hospital buildings anywhere, to be dedicated in honor of an employee of the Hospital."

Mr. Ayer referred to the building as one, by reason of the name in which it is dedicated, that "recognizes the loyalty and resourcefulness and devotion of the hospital employee."

Nurses will begin moving into the new residence on Monday.

Nursing School Association Has Big 50th Anniversary

BEVERLY — A large turnout was on hand for the recent 50th anniversary celebration of the Beverly Hospital Nursing School Alumnae Association.

The reunion day started at 10 a.m. with tours of the hospital, nurses' residence, and the newly-dedicated residence for graduate staff, Bartley House, named in honor of Miss Mae A. Bartley who graduated in 1925. Many graduates noted the changes that have occurred at the hospital in recent years. Guests represented classes from 1910 to the present time.

Hostesses for the tours were Mrs. Mary Remare, chairman; Mrs. Ruth Lynch, Miss Mary Singleton, Mrs. Beatrice Lee, Mrs. Edith Estes, Mrs. Caroline McPherson, Mrs. Roberta Higgins, Miss Elizabeth Dooling, Miss Elizabeth Shea and Miss Hope Weymouth.

The afternoon and evening programs were held at the Vittorio Rocci Post on Brimbal Ave.

In the afternoon, a symposium was presented with members of the Beverly Hospital medical staff as guest speakers.

Dr. Richard E. Alt, chief of surgical service, spoke on the patient education research program which was conducted at the hospital and which has received nationwide recognition. Dr. Alt noted that the patient of today has been exposed to more knowledge of disease than ever before, and requires a different approach in the practice of medicine than was performed in prior years.

Dr. John Garry, chief of obstetrical service, spoke on "The American Woman" and her place in today's society. Dr. Garry recognized that women today perform a variety of services to society, in many diversified careers. He pointed out that the role unique to women, of motherhood and management of a home, is still by far, the career that brings the greatest fulfillment.

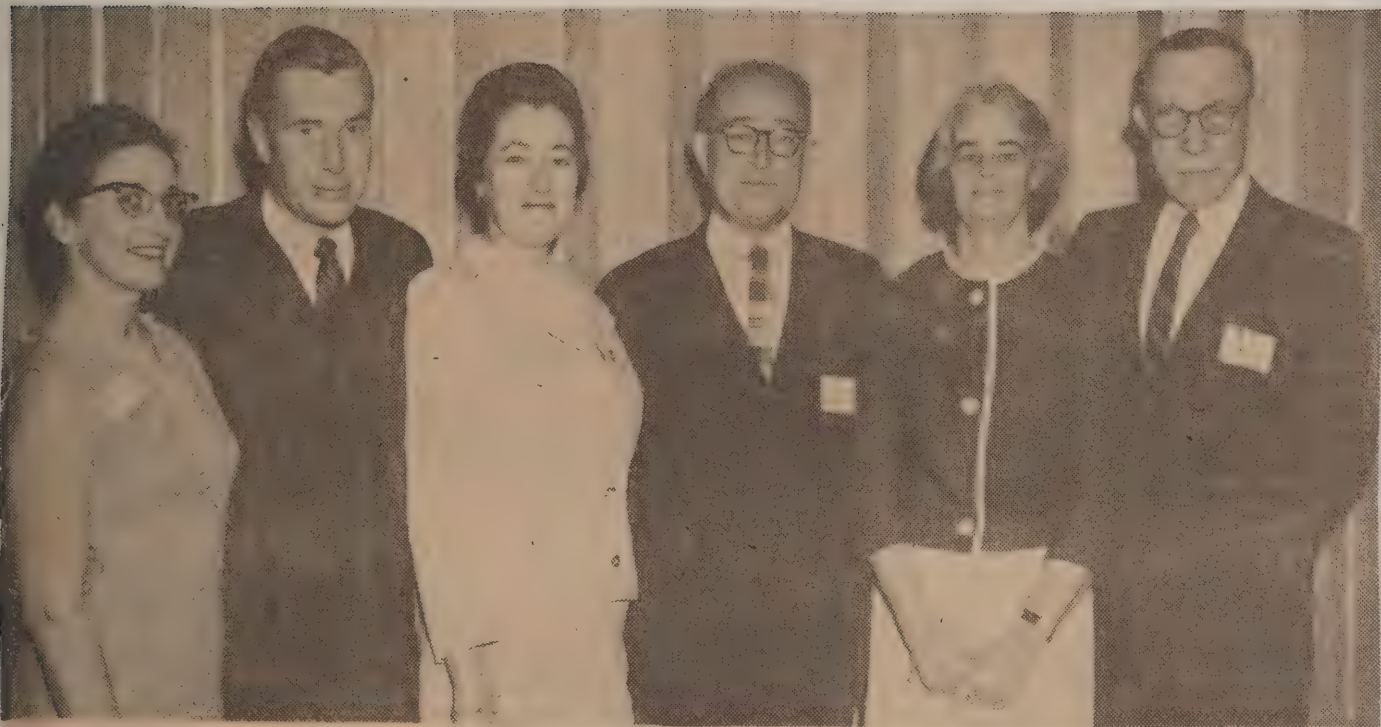
Dr. Albert E. Parkhurst, former chief of obstetrics and the medical staff, talked of the school of nursing, past and present. Dr. Parkhurst noted the changes which have occurred in the school since it was founded in 1893. The graduating class of 1967 will bring to more than 1000 the number of nurses graduated from the Beverly Hospital.

Of special interest to the alumnae was the mention of Lt. Ann G. Fox, a graduate of the class of 1916, who was awarded the Purple Heart for outstanding duty and performance during the Japanese attack on Pearl Harbor in 1940. Lt. Fox was the first woman in the United States to be so honored.

Mrs. Beverly Pasquarello and Mrs. Phyllis Wilkinson were hostesses for the coffee hour which followed the afternoon program.

A cocktail hour and dinner dance in the evening was the highlight of the all-day program. Charter members and honorary members of the alumnae were among the guests. Representatives of many classes were present, from 1910 to recent years. Recognition

was made of new honorary members elected this year, and past presidents of the alumnae who attended the evening program.



HOSPITAL ALUMNAE REUNION — The 50th anniversary of the Beverly Hospital School of Nursing Alumnae Association was celebrated at the hospital recently. Heading the guest list (from left) were

Mrs. Mary E. Remare, Dr. John Garry, Mrs. Ruth Lynch, Dr. Richard E. Alt, Mrs. Edith Estes and Dr. Albert E. Parkhurst.

Nursing School Graduates 39

BEVERLY — Diplomas and pins were awarded to 39 members of the Beverly Hospital School of Nursing during the 72d annual commencement exercises at Memorial Jr., High School auditorium, Thursday night.

Of the 39 graduates, twenty-six plan to remain on the nursing staff at Beverly Hospital. Three have accepted appointments at Children's Medical Center, Boston.

Neil Ayer of Hamilton, President of the Board of Directors, presided and presented the diplomas, assisted by Director J. Mattocks White, vice chairman of the Nursing School Advisory Committee. Other speakers were Dr. Jacob Fine, Chairman of the Executive Committee of the Medical Staff, Administrator Craig Slater, and Mrs. Alice W. Schindel, R.N., M.A. school nursing director.

The Commencement address, was delivered by Dr. Allan R. Broadhurst (Ph.D.), Associate Professor of Speech, at the University of Connecticut. Rev. William F. Krenz, pastor of the Prince of Peace Lutheran Church, gave the invocation and benediction.

Miss Marilyn Tarasuk, sang a solo, and the class of 1967 sang two numbers under the direction of Mrs. Robert Wilks.

Special awards were presented to Miss Linda Munson, daughter of Mr. and Mrs. Laurel F. Munson, who graduated summa cum laude; Mrs. Christine Tingley Wachtel of Amesbury, president of the Student Government Association, who was voted 1967 Beverly Hospital and Essex County Nurse of the Year; Ellen Buika, Student Government Association treasurer of Methuen, who was voted Best

Bedside Nurse Class of 1967, by her classmates.

Miss Sandra Chamberlain of Ipswich, daughter of Mr. and Mrs. George Chamberlain was honored as the 1000th nurse to be graduated from the School of Nursing.

Smaller recognition plaques and silver nurses' cap charms were given to two graduating magna cum laude, Mrs. Wachtel, for second honors, and Karen Jones of Rowley, daughter of Mrs. Margaret Jones, for third honors.

Miss Jones was also President of District IV of the Student Nurses Association of Massachusetts.

Cum Laude graduates included Raylene Auger, Elizabeth Nicoll, and Donna Perkins.

Other graduates included Dianne McKnight, Judith Richardson, Gail Rochford, Camille Russell and Donna Whelpley of Beverly, Kelley Britton and Anne Tullercash of Ipswich, Caroline Watson of Danvers, Carole Blaisdell Bishop of Boxford, Marie Grondin, Linda Whitmore and Donna Dionne of Salem, Deborah Hyde of Manchester, Marilyn Tarasuk of Peabody and Johanna Lamprey of Georgetown.



(Staff Photo)

BEVERLY HOSPITAL GRADUATION — Special ceremonies marked the recent graduation of the 1967 class from the Beverly Hospital School of Nursing.

Participants included, left to right, Marie Grondin, Linda Whitmore, Donna Dionne, all of Salem; Judith Richardson and Linda Munson, of Beverly.

Hospital Phoning To Be Speedier

BEVERLY — Beverly Hospital has completed phase one of a communications system designed to provide better telephone service for patients and more effective emergency service.

Service was "cut over" from the old switchboard to a new semi-automatic one. This was the culmination of months of planning and work by the telephone company and hospital personnel.

Asst. Administrator John P. Richwagen announced this morning that the change was made Friday at midnight. He said the new system provides additional trunklines for calls coming into the hospital and makes it easier and quicker to make calls from the hospital. The hospital experienced few difficulties or delays during the changeover to this complicated and sophisticated equipment.

The standard procedure for patients calling his family was to contact the hospital operator and tell her the number he wanted. This sometimes caused a delay in the telephone services — especially if the operator was busy with an emergency call. The new system eliminates the few seconds delay. Patients may now dial 7, and place all local exchange numbers themselves. Toll calls must still be placed by the hospital switchboard operator.

PATIENTS DIAL

With the new system, the switchboard operators will be relieved from making calls for the patients. Patients will simply dial the number as they would at home. The automatic system permits the operator to concentrate and give improved service to incoming calls to the hospital.

The new switchboard also has a special "shunting" device which switches a call from a busy line to the next extension. This saves a physician vital seconds when, as an example, he

calls Surgery and finds the line busy. With the old switchboard he would have to hang up and dial the extension. The new system switches to the extension automatically, saving precious seconds.

The switchboard is equipped with the emergency radio paging system and fire telephone. In an emergency, the necessary communications equipment is conveniently at hand and part of the routinely used equipment. It is wired to the emergency power source so is always fully operative. The switchboard now truly is the hospital communications center.

Patients' rooms eventually will be equipped with "trimline" phones rather than the standard black ones now used. Trimlines have the additional feature of a dial in the hand pieces which makes dialing easier for the patient. Each patient will receive a plasticized card which tells how to use this type telephone.

Harvard Professor Medical Lecturer

BEVERLY — W. Gerald Austen, M.D., professor of surgery at Harvard Medical School, will be the surgeon-in-chief pro-tem at the 18th annual Peer P. Johnson lecture at the Beverly hospital today and Saturday.

The lecture, named in honor of the late Peer P. Johnson, M.D., of the Beverly hospital, will be attended by doctors who have served internships or residencies at the hospital.

The program began this morning. The Saturday program will include scientific presentations by David Al-Thamery, M.D., John P. Cloherty, M.D., and Robert Feinberg, M.D. Drs. Al-Thamery, Chan and Klugo are eligible for the Richard E. Alt Reunion Day Prize for the best paper submitted by a member of the house staff.

Dr. Austen will address the Hospital Medical Staff this afternoon at 2 in the hospital auditorium. His topic will be "New Approaches to the Surgical Treatment of Coronary Heart Disease." On Saturday he will speak on "Open Heart Surgery at the Massachusetts General Hospital."

Dr. Austen is a graduate of Harvard Medical School. He served his internship and residency in surgery at the Massachusetts General Hospital. He was a surgeon at the Clinic of Surgery of the National Heart Institute in Bethesda, Md.

In 1963 he was made chief of the surgical cardiovascular research unit at the Massachusetts General Hospital. In 1966 he was appointed a professor of surgery at Harvard Medical School.

Dr. Austen was named the

outstanding young man of Boston in 1965. He is a member of the American College of Surgeons, Boston Surgical Society, Pan-Pacific Surgical Association and the New England Surgical Society.



PRINT PRESENTATION — Craig Slater, Beverly Hospital administrator, admires print of Andrew Wyeth painting, gift to the hospital from the arts committee. Mrs. Henry Laughlin of Hamilton, left,

and Mrs. Malcolm A. Douglas of Wenham represented the committee. Mrs. Douglas is committee chairman.

Beverly Hospital Acquires Works of Art

BEVERLY — Following a tea at Beverly Hospital an exhibition of paintings was presented by the Beverly Hospital Aid Committee. The committee is an outgrowth of art exhibits held in the main corridor during the past two years.

The plan, originated and developed by Mrs. Janet Pingree, was intended to acquire a reasonably priced original collection that will be a source of enjoyment to patients, staff and visitors. The collection is intended to be permanent and it is hoped, because of the careful selections, will increase in value with time.

At the recent exhibition the Art Fund was benefited by a commission on the sale of art by the Boston Print Makers.

Beverly Hospital Will Build \$1.7 Million Nursing School

BEVERLY — Plans for a \$1.7-million educational facility were announced today by Beverly Hospital.

The Board of Trustees authorized the drawing of plans for a nursing school to be constructed on hospital grounds.

Neil R. Ayer, president, said the educational complex will replace and be built on the same site as the facilities now being used.

Financing of the \$1.5-million dormitory is anticipated through a long term federal loan. An academic building for classes and school offices will cost an additional \$250,000 and will be financed, hopefully with 50 per cent federal participation through the Nurse Training Act.

The new school will replace buildings over 50 years old and provide the type nursing school necessary for training qualified students.

Ritchie Associates, architects for Beverly Hospital, reported that renovation of existing facilities would be more costly than new construction. Renovation would also limit the school in that expansion would not be allowed. The existing facilities are all but obsolete for the training methods required in modern medical care, they continued.

Construction of the new building will begin in Spring of 1968 and will be accomplished in two phases.

Phase one will involve the construction of a new dormitory on the Powers St. side of the present school. The new dormitory will be connected to the existing administrative library building via a passageway. The dormitory will have five floors, each having facilities for 30 students.

Phase Two will involve the demolition of the oldest building in the present complex and its replacement by a new classroom and teaching building joined to the new dormitory.

The new facilities will be similar to a college campus with separate centers for living, teaching and library facilities.

The new building will enable Beverly Hospital to house all its students — the first time in recent years that all students will be provided with

living quarters "on campus." At the present time for lack of space, both psychiatric and pediatric training are conducted by hospitals in the Boston area.

The high costs of this training to both the hospital and the students are continuing to increase. Beverly Hospital administrator Craig S. Slater cites this factor as a major one in the decision to build new facilities.

The school will be among the most modern in Massachusetts.

Nine 'Safety' Cribs Donated to Hospital

BEVERLY — The Beverly Hospital Aid Association recently donated nine special pediatric cribs to Beverly Hospital. The donation was made possible through the proceeds from Capt. Irving Johnson's lecture on his Mediterranean sailing experiences.

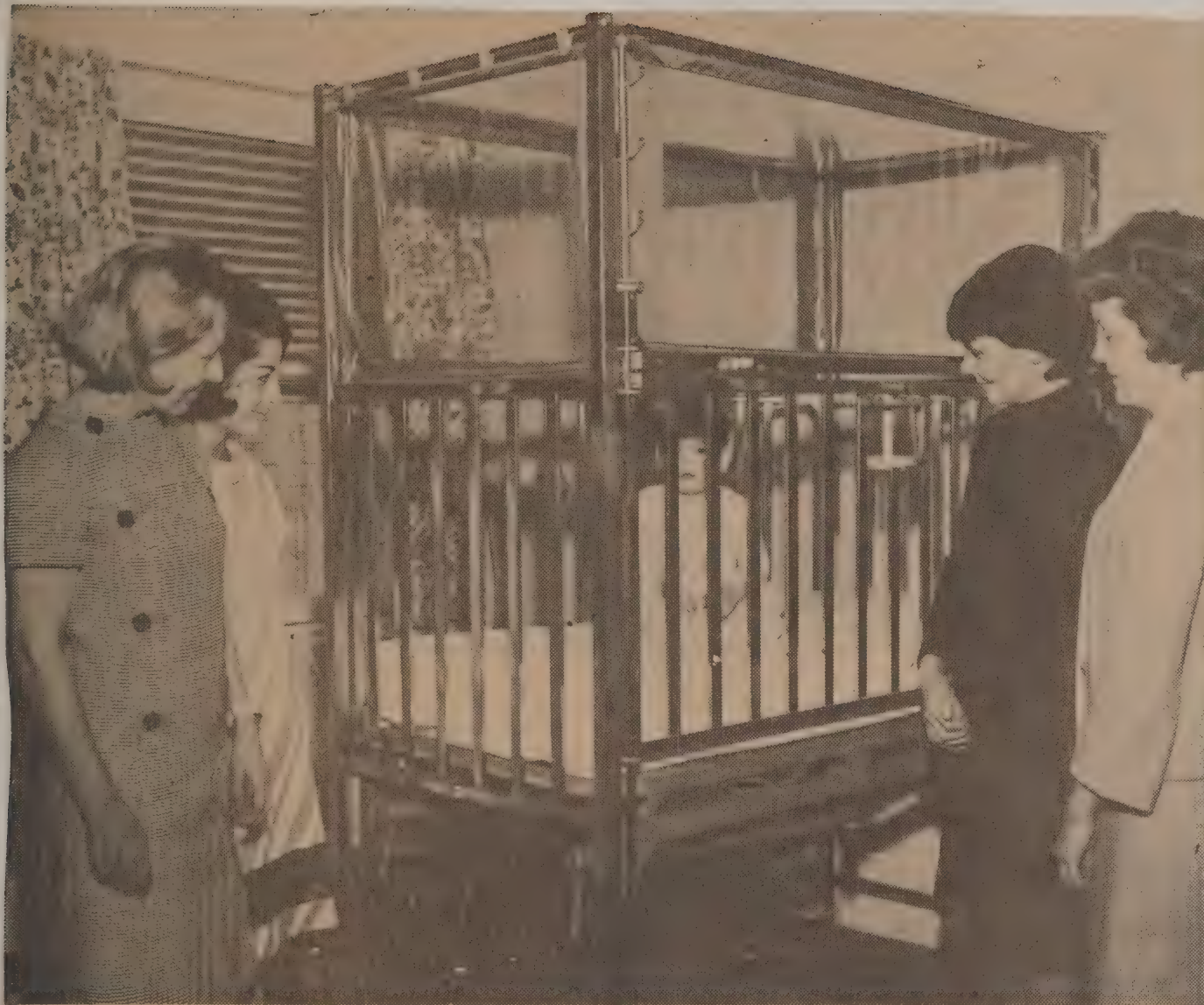
The cribs, requested originally by Springfield Hospital, are specially designed for safety and offer children safe, free movement inside the crib without dangerous halters and frustrating nets overhead. The

cribs permit the child to stand without danger of falling out.

The cribs keep patients comfortable and in view at all times.

A John Hopkins handle permits lowering the crib side only from the outside. The older style cribs frequently can be opened by the child with little difficulty.

The new cribs have extended facilities available in the hospital's pediatric unit.



HI MA — Looking pleased in one of the nine specially designed cribs donated to Beverly Hospital by the Hospital Aid Association is Ernest St. Hilaire, son of Mr. and Mrs. Norman St. Hilaire of 32 Bow

St. Representatives of the Aid group are — left to right, Mrs. Merrill J. Baumann and Mrs. Burnham E. Lamkins, both of Wenham; Mrs. Donald F. Booth and Mrs. Richard Booth of Topsfield.

Two Physicians Join Beverly Hospital Staff

BEVERLY — The appointments of Dr. Henry S. Urbaniak of Danvers and Dr. Ellison F. Edwards of Peabody to the medical staff at Beverly Hospital were announced recently by the directors.

Dr. Urbaniak is joining the staff as assistant visiting surgeon in orthopedics. Dr. Edwards' appointment is assistant surgeon in otolaryngology.

Dr. Edwards, a graduate of the University of North Carolina in 1958, received his M.D. there in 1961. He served his internship

at George Washington University and was assistant resident in surgery and otolaryngology at the University of North Carolina. He was resident there from 1963-66.

He is married and has two children. The Edwards reside at 21 Donegal Rd., Peabody.

Dr. Urbanik, a graduate of Princeton University in 1957, received his M.D. from the University of Pennsylvania in 1961. He served his internship at the University of Pennsylvania Hospital and was a resident in general surgery and orthopedic surgery at the Hospital of the University of Pennsylvania, Massachusetts General Hospital, and Children's Hospital.

Dr. Urbanik has a teaching fellow in Orthopedic Surgery at Harvard Medical School and is an instructor in general surgery at the Hospital of the University of Pennsylvania.

He is a member of the American Medical Association and a candidate for fellowship in the American College of Surgeons. He is certified by the American Board of Orthopedic Surgery.

Dr. Urbanik is married. He and his wife reside in Danvers.



BEVERLY HOSPITAL GRADUATES — Recent graduates from the Beverly Hospital School for Radiological Technologists are, seated from left to right, Miss Patricia Doyle, 33 Herrick St., Miss Judith Moffitt, 51 Shortell Ave., and Miss Susan Morrison, 11 Sylvan Road, all of Beverly; standing are Mrs. Susan

Folsom, 201 East Lothrop St., Beverly; and Dr. Paul E. Tivnan, chief of the Beverly Hospital Department of Radiology. Having completed the two-year program under the direction of Dr. Tivnan, the graduates have joined the Beverly Hospital staff.



FRESHMEN NURSES — Newly-enrolled student nurses report for training classes at Beverly Hospital School of Nursing. The course leads to a graduate nurse diploma. From left are students Jan Tache,

Virginia Pohas and Joan Hamor, all from Beverly, being greeted by instructors Felice Belair, RN, and Mrs. June Patton, RN.

Hospital Welcomes 42 Student Nurses

BEVERLY — Forty-two girls, hopeful of embarking on a nursing career, registered at the Beverly Hospital School of Nursing Wednesday.

They arrived in the morning at the school parking lot, surrounded by a variety of suitcases, cartons, dresses on hangers, musical instruments, radios, stuffed animals and trunks.

Parents and maintenance personnel from the school and hospital assisted the young women as they moved into their newly-decorated rooms in the dormitory.

From 8 to 9.30 a.m., the prospective nurses were greeted by the faculty in the school's lobby.

Coffee and pastries were served to the girls in the living room, allowing students, parents and faculty to get informally acquainted.

At 10.15 a.m., the two and one-half day orientation schedule started with an assembly at which Craig Slater, hospital administrator, spoke.

The orientation program included a series of explanatory talks on the school program, tours, demonstrations, and distribution of uniforms and books. The orientation program ended at noon Friday, when most of the students left for the week end.

Regular classes began today at 8 a.m.



WATCH YOUR HEALTH — Francis G. Soule, M.D., director of medical education at Beverly Hospital (center), is shown making presentation of "Today's Health Guide" to Dean Eleanor Tupper of Endicott Junior College and Dr. George Bierkoe, president. The

book, a publication of the American Medical Association, is a manual of health information and guide for the American family. Similar copies have been presented by the hospital to public and parochial schools as part of the hospital's interest in community health.

SN 9/15/67

24 Start ^{SN} Nursing Training _{9/28/67}

BEVERLY — Twenty-four students have begun 15 months of intensive training at the Beverly Hospital School of Practical Nursing.

The incoming class raised the total enrollment at the school to 43.

Mrs. Margaret E. Fitzpatrick, RN, welcomed the students and their parents at a reception in the hospital auditorium. She outlined to the aspiring nurses the curriculum of the school and the purpose of the training. "The School of Practical Nursing will endeavor to help you grow and develop your total personality," she said. "You will come to know and understand the skills and spirit of nursing."

The new students were received at the hospital by "big sisters," who are senior students, and were registered. The students will be at the school for 15 months. Upon completion of a 16 week preclinical period, each student will be awarded a cap of the Beverly Hospital School of Practical Nursing. A single blue band is added to the cap after successful completion of nine months of the program.

This year all the girls, with the exception of one from Vermont, are from this area.

Seven students from Beverly are: Miss Nancy J. Bourque, 48 Aston St.; Mrs. Pauline A. Carnevale, 13 Lothrop St.; Miss Jean A. Cullinan, 9 Amherst Road; Miss Sally E. Flynn, 192 Hale St.; Miss Margaret I. Manning, 3 Munroe St.; Miss Patricia M. O'Hara, 29 Sunset Drive; and Miss Deborah A. Overberg, 50 Sturtevant St. From Lynn are Miss Kathleen T. Camilio, Miss June E. DeCourcy and Miss Anna F. Guiffre.

Other students from this area are Miss Judith A. Doane, Miss Janis E. Fox and Miss Lois J. Gordon of Swampscott, Mrs. Phyllis M. Barton of Danvers, Miss Marie L. Collette of Peabody, Miss Gloria E. Hanscom of Ipswich and Miss Joan E. Merrill, Marblehead.

Beverly Hospital Rates Up Again

BEVERLY — A \$7.50 hike in the per-day cost of room care at Beverly Hospital was announced by Administrator Craig Slater this morning.

The increases, which went into effect Sunday, brings to \$53.50 the cost of semi-private rooms and to \$56 "and over" the cost of private rooms.

The newest round of increases, second this year at Beverly Hospital, is needed to help offset the \$½ million deficit chalked up by the hospital in 1966.

The hospital hiked its rates by \$8 a room last January.

In addition to explaining the \$½ million loss in 1966, Slater said the increase is also needed to cover a 10 per cent increase in supplies, used by both the hospital and patients, including food.

The current increase swells to \$15.50 the amount of hikes in hospital rates here during the past 10 months.

Five years ago, it is recalled by at least one former patient, semi-private rooms were pegged at a per day cost of \$24.

"Why the sudden increase?" Slater asked this morning.

"Because," he answered his own question, "the cost of staying alive in Beverly — as in other cities — has reached its highest point in history."

He explained that the increase is necessary to offset the 10 per cent increase in supplies and an anticipated increase in employee salaries.

(RATES UP—)
(Continued on Page Three)

(Rates Up—)

(Continued from Page One)

Slater said that if the hospital continues at its present room rate charge, the hospital would lose almost \$600,000 next year.

In 1966, total cost for food, supplies and utilities used by patients at the hospital was \$936,000. For the past year, a record high of \$990,000 was spent. It is expected that costs will reach nearly \$1,100,000 during the next fiscal year.

Lending to the increase cost of supplies is a forecast for increased use of the Beverly



CRAIG SLATER

al buys for the patient requires added personnel and better trained people. Our community has been fortunate in that we have been able to attract good people. The field is becoming increasingly competitive and we must offer a salary commensurate with the experience they bring with them.

"To use an example, in the auto industry, one of six workers is considered skilled. In hospitals, it is one in three. As long as hospitals employees are underpaid, fewer of the needed skilled workers will seek careers in hospitals. When salaries reach reasonable levels, the skilled worker will start coming back to hospital employment."



on what the federal government
Natural Resources, will speak
missioner of the Department of
Albert Zabriske, deputy com-
will be served.
tion charge and refreshments
There will be a small registra-
Ipswich River Audubon Club.
The meeting is sponsored by the
Life Sanctuary, Perkins Row.
Ipswich River Audubon Club.

Hospital Rate Hike Protested Strongly

BEVERLY — A Garden City labor leader charged today that soaring rates at Beverly Hospital are "sickening."

W. Wallace Burgess Jr., business agent for UE Local 271, accused hospital administrators of "exploiting the people."

"It is time the hospital administration took a good look at their stewardship and abandoned their idea that the people will forever support their unjustified demands for higher and higher rates."

The editorial barbs are contained in a newsletter issued today to all United Shoe Machinery Corp. employees who are members of the local.

The hospital announced recently that it was hiking the per-day room cost by \$7.50.

The new rates, which went into effect Oct. 1, boost to \$53.50 the cost of semi-private rooms and to \$56 and over the cost of private rooms.

The new round of increases, second this year at Beverly Hospital is needed, hospital officials said, to help offset the half million dollar deficit chalked up by the hospital in 1966.

"Within just 13 months," Burgess asserts, "room and board rates for the average semi-private patient at Beverly Hospital have increased 62.12 percent. In just three years, from Oct. 1, 1964, to Oct. 1, 1967, rates at Beverly Hospital have increased from \$27 per day to \$53.50 per day—an increase of 98.148 percent."

"While these tremendous in-

creases were dipping into your pay envelopes, you have been forced to meet these added costs in the last three-year period with total pay increases amounting to only 10.96 percent on the average.

"It is obvious, that this is a losing game!

"Hospital authorities seem to take the attitude that they are not required to justify such outrageous increases in cost to the patients and to those of us who participate in such programs as Blue Cross in order to gain some measure of protection for our families . . .

"They admit that one of the reasons for their so-called financial difficulties is their failure in the past to pay decent wages to their employees and they blame the government for establishing minimum wage laws which force them to pay \$1.40 per hour at the present time and will force them to pay \$1.60 per hour as of next September.

"Because they have to pay these magnificent wages, they must increase the rates by \$7.50 per day . . ." Burgess said in part.

The union leader urged that the citizens "fight back and protest en masse the outrageous increase in rates just perpetrated upon them."

He called for "more drastic action" should vehement protest fail.

Burgess urged the unionists to "put a stop to the exploitation of the sickness and misery of the people for profit."

Of House to Force Budget

11

WASHINGTON (AP) — Senate Appropriations Committee members indicate they are unwilling to follow the budget-slashing House in its tug-of-war with President Johnson over government spending.

Democratic Leader Mike Mansfield, a committee member, said he favored junking a House directive that the President cut expenditures an estimated \$6 billion to \$8 billion in the current budget year ending June 30, 1968.

Committee Republicans expressed doubt the House measure is workable but said they are exploring differences. A rate increase be rescinded. It is charged by one member of the hospital administration that Burgess said he understood many of the reasons for the rate increase but would not defend the hospital's position to the people he claims to represent.

In a point-by-point repudiation of Burgess's statements in his union "Blue Sheet" Slater said: "He states that our average semi-private rates have gone up 62.12 per cent in 13 months. The fact of it is, they have gone up 40 per cent in that period from \$38 per day to \$53.50. It should also be taken into consideration that the new rate is extended for an indefinite time into the future. Since 1961 the rate increases have averaged about 5 per cent per year. Before 1961 the average was far below what it should have been.

"Mr. Burgess states that we are paying the 'magnificent' minimum wage of \$1.40 per hour and will pay \$1.60 as of next September. This is not true. Our present minimum wage for full-time unskilled employees is \$1.60 and will go to \$1.70 in Jan-

Southern Democrats and Republicans in the House teamed to write spending limitations into an emergency measure to finance for another month government departments whose regular appropriations for the current fiscal year have not yet been voted.

Present spending authority of these departments expires at midnight Monday.

Despite this, Mansfield told a reporter he did not plan to try for Senate action today even if the Appropriations Committee completed a redraft of the House resolution.

hospitals are not in competition for patients, there is a very high-pitched competition for qualified workers and the payment of fair wages and salaries are mandatory in order to provide continued service.

"Mr. Burgess states that 'hospital authorities seem to take the attitude that they are not required to justify such outrageous increases'. As a matter of fact, Mr. Burgess was offered a full explanation of our hospital costs but he responded that he didn't have to go back and defend the hospital to his membership. Answering the statement that Mr. Burgess made about informing members of his union in advance about plans to increase hospital rates, we feel that the entire public is entitled to be informed at one time and that Mr. Burgess does not hold a privileged status in the community.

"Mrs. Burgess has accused hospital management of 'exploitation of sickness and misery'. On the contrary, directors of Beverly Hospital are unpaid. As a non-profit hospital there is no profit at the end of the year. We consistently look to

ly has led to increasing impatience among House Democrats with their party's leadership.

Mansfield said he favored a resolution to continue emergency spending authority until Nov. 15 instead of Nov. 23, and a speed-up in action on remaining appropriations.

He said Congress has the responsibility for appropriations

DPW Closing

Gloucester

"Mr. Burgess further states that the hospital does not employ good business practices in depreciation of buildings and capital equipment. On the contrary, Beverly Hospital conforms to rulling of the Massachusetts Bureau of Hospital Costs and Finances which requires us to utilize standard accounting practices.

"To the charge that we have made no attempt to explain our rate increases, I can only point to the offer made to Mr. Burgess on Oct. 10th when we said we would meet with him at any time — for that matter, with any member of the community. I might also point out that Beverly Hospital prepared a statement to the community regarding increased hospital rates this fall. Hospital officials report the process of informing the community about their hospital is one in which we have taken active steps. This is evidenced by meetings with members of the press and an effort to release to the public regular statements of hospital expenses and income.

"In the final analysis, I feel this process of education has been complicated by the irresponsible and erroneous statements made by Mr. Burgess in his union Blue Sheet. We regret that we must pay the going rate when it is our community who must bear the brunt of increased rates but we must staff our hospital with people, who though long underpaid, are finally able to provide for their families the necessities no one can deny to them. If hospitals, or any organization, expect to keep a full complement of employees, it must meet the financial requirements these people have in their community."

Spokesman Challenges Union Official Charges

S.N.

Oct. 20.

1967

BEVERLY — A hospital spokesman took sharp exception today to statements made by a local labor official concerning an increase in room rates at Beverly Hospital.

W. Wallace Burgess, business agent for Local 271, UE, referred to the \$7.50 increase at Beverly Hospital as "sickening" and stated that hospital administrators are "exploiting the people."

Craig S. Slater, administrator of Beverly Hospital, expressed regret that the increased rates should be shown in such a "distorted and unfavorable light."

Hospital officials indicated they made an honest effort to explain the increase at an Oct. 10 meeting with Burgess.

At that meeting, Slater, personnel director Nathaniel Bond, controller Lester W. Finney, and Richard S. Waters, patient service director offered Burgess "an open book" to the income and expenses of the hospital.

Hospital officials stated today that, although Burgess sought an explanation of why the rate increase was necessary, "his interest was not to learn what was entailed in the increase but

rather to demand that the rate increase be rescinded." It is charged by one member of the hospital administration that Burgess said he understood many of the reasons for the rate increase but would not defend the hospital's position to the people he claims to represent."

campaign for mayor, controversy was added Tuesday with the introduction of the name "Phil Connell."

Philip C. O'Donnell was mayor for 10 years and always been considered a strong political figure. Jaycees-sponsored rally Tuesday night his name injected into the campaign between Nicholas Mavroules and Frederick L. Murtagh.

AThe name "O'Donnell" charged a meeting at the

Mavroules also tackled the revaluation issue facing the city. He proposed that the legislature be petitioned to lower the age for those who would be eligible for abatements. He proposed age 65 or 66 instead of the present 70.

Murtagh pointed his remarks directly at Mavroules. With a gloves-off attitude, Murtagh charged that his opponent had refused to talk about his record in the City Council.

BEVERLY — Salaries, nursing costs and an increase in the number of employees over the past four years are major contributing factors to room cost increases at Beverly Hospital.

The announcement from the office of Administrator Craig S. Slater comes in the wake of recent criticism of the new \$53 per day hospital rates for single rooms by W. Wallace Burgess, business agent of Beverly's largest labor union, Local 271 United Electrical Workers at United Shoe Machinery Corp.

Burgess last week termed a \$7.50 room rate increase "outrageous" and said that if not rescinded, Beverlyites should consider "boycotting Beverly Hospital."

Pointing out today that rapidly increasing costs of running the 254-bed non-profit teaching hospital were the largest factors behind the increase, Slater went on:

"Most influential factor in the increase was an effort to pay competitive wages and salaries to hospital employees.

"The major factors cited for the amount paid to people are:

"—71 per cent of all hospital cost is for salaries.

"—Nursing costs are up nearly 47 per cent over two years.

"—There are 20 per cent more employees at the Beverly Hospital than there were four years ago."

Elaborating on these points, Slater pointed out that "the Beverly Hospital produces a service — not a product. The rising costs can't be absorbed by making more things and selling them.

"Two years ago the Beverly Hospital was paying its staff nurse from \$90 to \$110 per week. Currently, a staff nurse makes from \$115 to \$140 per week. Salaries will increase again on Jan. 1 in order to pay competitive wages. Salary increases scheduled for January will be made on a merit basis and will be hospital-wide," Slater said.

"In 1966 our total salary expense was \$2,942,000. This is the total salary, sick leave and vacation monies paid to our employees. As of Jan. 1, our salary expenditure will be \$4,078,000. This is an increase of more than \$1,130,000 in two years.

"For years hospitals paid employees minimum wages as required by state and federal laws. The effect of the minimum wage change must be explained. An example is: If the lowest paid employee is earning \$1.60 per hour and the next higher level employees are earning \$1.70 and \$1.80 and so forth, the effect of changes in the minimum wage is to "ripple" through the other wages pushing them in the upward direction.

"If this wasn't done, all employees would eventually be earning the same wages regardless of their

skills. Thus, the 20-cent increase in minimum wage from \$1.40 per hour in January of 1967 to \$1.60 per hour in January, 1968, means almost a 15 per cent change in minimum and a rippling upward through the higher paid categories. Legal minimums are scheduled to continue to increase in 1969, 1970 and 1971. The rippling effect will be with us each time the minimum wage changes.

"This is further complicated by the fact that the Beverly Hospital minimum wages are rising faster than the legal minimums. This is due to the supply of qualified personnel

and the greater need for them in hospitals everywhere.

"One of the basic reasons for the increase in the number of people working here — representing an increase in money paid to people for the service they perform — is that we want the best type of care for our community. Better methods of treatment are constantly being discovered and enable hospitals to increase the standard of care. We at the Beverly Hospital try to bring to the community the latest in those methods of care. To do this we must hire more personnel. A few years ago we had two employees for every patient. Today, the amount of care given is measured by the fact that there are about three employees per patient.

"These are but some of the reasons attributed to the cost of having good people at the Beverly Hospital. There are other expenses that must be figured into the "people costs" such as Social Security, Insurance, Pensions and Blue Cross benefits.

"Although the recent increase is indisputably large, I am certain the Beverly Hospital has done the right thing in terms of the changes made in wages and salaries. Essentially what is involved in this increase is bringing up the level of compensation in hospitals closer to industry in general.

"Non-payroll costs have increased as well. Some of them are:

"—Raw food up from \$186,100 to \$204,000.

"—Supplies up from \$523,200 to \$613,200.

"—Fuel, etc., from \$73,000 to \$93,800.

"—Telephone costs from \$30,300 to \$37,000.

"Every one of these increases reflects upon the room rate," Mr. Slater said.

"Cold hard economics rule that we had to increase our rates. The drastic increase in salaries, supplies and almost everything made it mandatory if we are to meet our commitments. We have carefully projected the cost for our 1968 fiscal year. We don't relish charging our patients higher rates. We simply have no alternative if we are to provide good care."

Employee

OPEN MON. THRU FRI. 9:30

CAMBRIDGE

88 FIRST ST.
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Must be a step to end exploitation of the sickness and misery of the people."

Prepared Tuesday for an advertisement in area papers was a brief statement from nurses and other allied employees.

Their resolution said:

"The nursing department comprises all levels of personnel who are involved in caring for patients at Beverly Hospital. Employees under nursing service are in attendance 24 hours a day, seven days a week, 52 weeks a year, holidays included. We feel our hospital does its best job for us and in

Beverly Hospital MD Is Pathology Fellow

BEVERLY — Humphrey E. D. Lloyd, M.D., associate pathologist at the Beverly Hospital, has been elected a fellow of the College of American Pathologists.

Dr. Lloyd, a graduate of King's College, Cambridge and the Middlesex Hospital Medical School in England, resides with his wife and four children in Ipswich.

He is certified in anatomic pathology and clinical pathol-

ogy by the American Board of Pathology.

In 1953-54 he was house physician and house surgeon at Middlesex Hospital in London. After serving two years as junior registrar and tutor to the introductory course in clinical medicine at Middlesex, he was appointed assistant pathologist at the Bland Sutton Institute of Pathology, Middlesex Hospital.

In 1958 he came to the United States and was chief resident in pathology at Children's Hospital in Boston. He then served a year of residency in pathology at Pondville Hospital in Walpole.

Dr. Lloyd's appointment as assistant pathologist at Beverly Hospital was made in 1960.

He is a member of the British Medical Association, Royal College of Physicians, American Medical Association and the College of American Pathologists. He is active in the Mass. Medical Society, the Mass. Society of Pathologists and the New England Society of Pathologists. He is also a member of the New England Cancer Society and the American Cancer Society.

Hospital Joins Joint Program

SALEM
NEWS

Oct. 27, 1961

BEVERLY — Beverly Hospital is one of 19 Massachusetts hospitals participating in a Massachusetts Hospital Association initiated Systems Engineering Program, a program aimed at improving the quality, efficiency and economy of patient care.

Other hospitals participating are Beth Israel, Boston Hospital for Women, Robert Breck Brigham, Cape Cod, Fairlawn, Holyoke, Nashoba Community, New England Deaconess, New England Medical Center, New England Memorial, Pittsfield General, St. Anne's, Joseph's, St. Luke's, Springfield, Somerville Hospital, Truesdale and Union, Fall River.

This is one of several joint programs initiated by the Hospital Association whereby several hospitals join together to make available a joint service at a reduced cost.

William T. Robinson, executive vice president of the M.H.A., explained that this

shared service is a result of cooperative planning among the hospitals.

David H. Harris has been appointed director, Division of Systems Engineering, for the association. Harris came to the Association from the Community Systems Foundation, Ann Arbor, Mich., a firm primarily serving hospitals. His responsibilities include planning and implementation of the systems engineering program.

Robinson explained the purpose of the program is to assemble and make available to member hospitals facts and information pertaining to a more efficient and economical operation and service. The program includes researching and evaluating advanced administrative techniques; programs for training hospital personnel; compiling and distributing managerial information and performing specialized systems analyses.

The association, has within its membership 178 hospitals in the state.

Oct. 27, 1967

Unjustified, Says UE Head

New Blast at Hospital Rates

BEVERLY — UE Leader W. Wallace Burgess fired another salvo Thursday in his battle with Beverly Hospital over the increase in room rates.

The Business Agent of Local 271, representing some 2,000 United Shoe Machinery Corp. employees, charged the hospital administrators with continued failure to justify the rate hikes.

A statement released by the hospital earlier this week to explain the rising costs of operation was branded an "effort to bolster their position without giving information."

Burgess' statement:

"The statement of the Beverly Hospital administrators in Wednesday's news release must have been very disappointing to the people of Beverly, who had hopes that the hospital authorities would finally take advantage of the opportunity to build the image of the hospital by justifying tremendous rate increases put into effect in recent months. The administrators chose, however, to continue their attitude of telling

the public nothing. They spoke about wage increases which, by their own figures, amount to 38 per cent from 1966 to a projected date of January, 1968. Does this justify the 62 per cent increase in rates over the last 13 months?

"The cost of raw food, they claim, has gone up 9.7 per cent, but they give no indication as to the period of time in which this took place. The same applies to

their figures on supplies, claiming an increase of 17 per cent, with no period of time mentioned.

"It is impossible for anyone to determine from the administrator's figures whether or not the rate increases are justified. The people in this community would like to see the rate increases justified and to have an image of Beverly Hospital of which they could be proud. This can

never happen as long as the administration continues its present attitude. The increases in rates, without explanation, force the people to make "The J. B. Thomas Hospital in Peabody is one to be compared. Semi-private, two-bedded rooms at the Peabody hospital cost the patient \$37 per day. Four-bedded, semi-private rooms cost \$34 per day. Private rooms are \$41 per day, \$12.50 per day less than four-bedded semi-private rooms at Beverly Hospital.

"Registered nurses at J. B. Thomas are paid a base pay of \$7,000 per year, with differential increments of \$16 for those on the 3 to 11 shift, and \$12 for those on the 11 to 7 shift. This brings the RNs' salaries close to the \$8,000 mark for those working other than the regular day shift. This can be compared to the salaries at Beverly which, according to the administrator, range from \$115 to \$140 per week. There is no mention of how many are in the \$140 classification.

"LPNs at the Peabody hospital receive 75 per cent of the base pay of the RNs. The important thing, however, is that J. B. Thomas has been expanding its facilities, both in buildings and equipment, and still shows a substantial operating profit. It is normal to ask, how come?

"In an effort to bolster their position without giving out information, Beverly Hospital administrators have been able to obtain the signatures of 140 employees to a prepared statement supporting the administrator's position on rates. The 140 persons who signed the statement represent only 38 per cent of the 500 employees."

Democratic City Committee To Protest Hospital Rates

BEVERLY — The Democratic City Committee is poised to leap feet first into the controversy over the new rates at Beverly Hospital.

There were indications that the Garden City political group will make the issue its first order of business when it meets later this month.

"I will be recommending that the committee go on record as opposing the rate increase at Beverly Hospital," said Chairman Raymond A. MacNeil Wednesday.

"In my opinion the original trustees of the hospital had more of the interests of the sick and needy of Beverly at heart. The present trustees seem more interested on making a profit than serving the needs of the people," MacNeil charged.

The Democrats will hold their November meeting the last Wednesday of the month at Union Hall on Rantoul Street.

The hospital discussion could rekindle the battle over the rate increases that raged for several weeks last month.

It appears that Business Agent W. W. Burgess of Local 271, U.E., will have some unsolicited support from the Democratic City Committee.

Burgess has been waging a one-man war against a \$7.50 per room rate hike. The union head, representing some 2000 workers at the United Shoe Machinery Corp., branded the new \$53 per day rate for single rooms "outrageous."

Hospital officials, defending the rate hikes, say the cost of operation is up. A spokesman told The News recently that the primary reason for the increase is the hospital's effort to pay competitive salaries to employees.

Administrator Craig S. Slater says that 71 percent of all hospital cost is for salaries. Nursing costs alone are up 47 percent over two years ago, he asserted.

SALEM NEWS -

NOV. 16, 1967

SALEM NEWS

Nov 30, 1967

Democrats Demand Hospital Justify Room Rate Increases

BEVERLY — A resolution demanding justification of rising room rates at Beverly Hospital was adopted unanimously by the Democratic City Committee Wednesday night.

The action capped close to an hour of debate on an issue which has been burning for more than a month.

Committeeman Henry J. Dalton offered the resolu-

tion. It proposed that the Democratic City Committee go on record as seeking an analysis of the factors that led to the rate increases.

Chairman Raymond A. MacNeil said after the meeting that he was "happy the city committee decided to act on the hospital controversy."

"I hope this time that the hospital will issue a statement justifying the increases with facts," MacNeil added.

The city committee thus joined with Local 271 of the United Electrical, Radio and Machine Workers, and the Firefighters' Union local in criticizing the hospital room rate hike.

Some quarters of organized labor in the Garden City have been waging war on the rate increases which boosted room costs at the hospital by \$7.50. The rate hikes, alleged by some to represent a \$15 increase this year because of an earlier hike in January, went into effect last month.

On another topic a guest speaker, Paul E. Levenson, counsel for the Registry of Motor Vehicles, defended the agency's powers.

He blasted a recent newspaper editorial which branded the Registry "overly powerful."

Saying an automobile is more dangerous than a gun, Atty. Levenson outlined the procedure under which a motorist can appeal suspension or revocation of his license.

"A judge never hesitates to jail a petty thief," Levenson said, "but he will deal lightly with the drunken driver who is far more dangerous." Levenson said intoxicated drivers are responsible for more than half the fatal accidents in Massachusetts.

Statistics show, he said, more than 901 persons have been killed in Bay State auto accidents in recent years and more

than 160,000 injured.

Levenson praised the 1968 federal standards for automobile operation, saying they would make requirements across the country uniform. He pointed out that in some states driver tests are still not required to obtain a license.

Turning to politics, the attorney urged members of the Democratic party to come up with some new ideas and search for young people.

He accused the Republicans of me-tooism at their off-year convention in Worcester.

"There was a time when" the Republicans fished off the back of their yachts and the Democrats fished off the end of the dock," Levenson told the meeting.

"All that has changed now," he continued. "The party just can't sit at the end of the dock and expect the young people to come to it."

Levenson urged that a committee be formed to recruit new party members. Levenson pointed out that 1968 will be the year to elect a new city committee and urged that more young people be sought as prospective candidates.

Levenson was introduced by Chairman MacNeil. He was substituting for Registrar Richard McLaughlin who was called on at the last minute to take a trip to Chicago.

City Union Protests Hospital Rate Hikes

BEVERLY — Local 111, Municipal Employees Union, joined Garden City labor Tuesday night to protest rate increases at Beverly Hospital.

A resolution, supporting the stand of UE Local 271 in opposition to the rate hikes, received unanimous endorsement.

MEU Pres. Salvatore Petrosino confirmed the action this morning.

The Local 111 move follows by one week similar action by the Beverly local of the International Association of Firefighters. That group placed itself firmly behind the campaign of UE Business Agent W. Wallace Burgess in demanding that the hospital justify its rate hikes.

While the three labor unions

injected themselves into the hospital row, unexpected support came last week from the Beverly Democratic City Committee.

The group unanimously adopted a resolution demanding that the hospital justify its rising room rates.

Their resolution capped close to an hour of debate that ended with a demand that the city committee go on record seeking an analysis of the factors that led to the rate increases.

Hospital spokesmen have been silent following their initial statement last month explaining the problems of rising operational costs.

Room rate hikes of \$7.50 caused the stir when announced several weeks ago.

SALEM NEWS

DEC. 5, 1967

Richwagen Quitting Beverly Hospital

BEVERLY — The assistant administrator at Beverly Hospital has announced his resignation. He and his wife, Diane, will reside on Nancy Lane in Rutland.

John P. Richwagen, who has held the post for seven years, is accepting a similar position at the Rutland Hospital, Rutland, Vt.

Richwagen is a past president and member of the Beverly Community Council, a former member of the board of directors of the Beverly United Fund and a member of the American College of Hospital Administrators.

A Barre, native, Richwagen will be returning to his native

Richwagen has been active in the Mass. Hospital Personnel Directors Association and the Beverly Visiting Nurse Association. He is a member of the American Hospital Association and the Hospital Management Systems Society.

A 1958 graduate of the U. of Vermont, with a B.S. degree in business administration, Richwagen received his M.A. degree in hospital health administration from the University of Iowa in 1961. He served his administrative residency at the Rhode Island Hospital in Providence.

SALEM NEWS

DEC. 6, 1967

GI Girls in Hospital Courses

They Learn How to Baby-Sit Right

BEVERLY — Sixty-one Hamilton-Wenham Junior high school girls have completed a three-part baby sitting course at Beverly Hospital.

The course is presented to area youngsters as part of the hospital's continuing medical education program. It was coordinated by Francis G. Soule Jr., M.D., director of the department of medical education.

Although attendance at the course was voluntary, more than 50 girls registered perfect attendance. The co-ordinator was Robert Rottl.

The course was given in three parts, each lasting one hour. The first period, "Medical

Aspects of Baby Sitting," was delivered by A. S. MacDonald, M.D., chief of pediatrics, who discussed medical emergencies. He stressed the responsibility of the sitter in watching and caring for the child at all times.

The second part, entitled, "Child Care with Feeling," was presented by Miss Ruth Lambra, R.N., of the nursing school, who gave instruction on the activities a sitter could provide for a child.

The third period was presented by Beverly Hospital Fire Marshal Philip W. Davis and Wenham Police Officer Joseph Herrick. They instructed the girls on basic concepts of home safety and procedures to follow in a fire or other emergency.

Receiving wallet-size cards certifying completion of the course were:

Liz Lodge, Susan MacNeill, Linda Ackerman, Linda Suminsby, Kathy Shea, Diane Mansur, Peggy Caves, Nancy Erhard, Carol Peniston, Holly Wetson, Lesha Prehl, Jean Day, Debbie Henderson, Judy Burns, Barbara Ryder, Diane Morse, Paula Carlson, Sandi Black, Debby Donovan, Candy Hamilton, Beth Rose, Cindy Page, Susan Shute, Marnee MacFarland, Martha Cheeseman, Karen Johnson, Jan Hendee, Sally Axtell, Jane Dresser, Janice Chouinard, Cindy Crowell, Kathy Butman, Debbie DeScenza, Cheryl Clemenzi, Ann Marie Pantano, Patsy Jacques, Janet Peniston, Donna Dupee, Debbie Hodge, Lisa Joiner, Lynne Olsen, Lee Charles, Connie Porter, Linda Davenport, Peggy Ann Crockett, Kathy Day, Jane Cuthbertson, Jane MacKenzie, Terry Thomas, Veronica Sargent, Marcia Patriquin, Sheryl DeScenza, Cheryl Parry, Denise King, Nancy Mullins, Jane War-den and Susan Armington.

SALEM NEWS

DEC. 13, 1967

Beverly Hospital Prepares For Festive Holiday Season

BEVERLY. — The spirit of Christmas arrived at Beverly Hospital this week as the annual Yuletide decorations went up in rooms and corridors.

Plans are being made for the annual Christmas tree lighting ceremony and the family party for employes.

The traditional tree lighting will be held at 5.15 p.m. Tuesday, symbolizing the service to the community given by the employes of the Hospital.

In front of the Hospital, between the Johnson and Torrey buildings, a live blue spruce tree will be decorated by the

maintenance department with more than 400 multi-colored lights. This year, as in the past, a young patient will be given the honor of flicking the switch.

Following the tree lighting ceremony, students from both the School of Nursing and the School of Practical Nursing will sing Christmas carols. After the lighting of the tree, School of Nursing students will tour the hospital singing carols for the patients.

Employes will begin their celebration Friday in the Hospital Auditorium under the auspices of the Hospital Aid Asso-

ciation. Featured will be Robert Littlefield at the organ and the Freshman Nurses Glee Club from the School of Nursing, with Mrs. Priscilla Wilks of Wenham, choral director.

Scheduled again this year is the window decorating contest, open to all employes.

SALEM NEWS

DECEMBER 14, 1967

19 Girls Become Practical Nurses

BEVERLY — Special ceremonies marked the graduation of practical nurses from Beverly Hospital recently.

A class of 19 received diplomas from Clyde R. Woodworth, M.D., chairman of the school's committee and heard the keynote address by Henry Ramini, M.D.

The School of Practical Nursing at Beverly Hospital has been a major contributor in the attempt to alleviate nursing shortages.

It was established in 1941 in response to a need for more nurses and training facilities, resulting from the outbreak of World War Two. The School for Attendant Nurses, as it was then known, began educating young girls to fill nursing positions in the community. In 1953 it became the School of Practical Nursing.

Delivering the invocation and benediction was the Rev. Leo X. Lynch of St. Mary's Church. Neil R. Ayer, president of the board of directors extended congratulations of the board to the graduates. Representing the administration of the hospital was Craig S. Slater, administrator. Nursing Service Director, Mrs. Mary Remare welcomed the girls to the profession and wished them success.

Mrs. Margaret E. Fitzpatrick,

R.N., director of the school, presented pins to the graduates and extended them the best wishes of the staff.

Presentation of the "Practical Nurse of the Year Award" was made to Miss Lauren McCarthy of Beverly by Richard K. Thorn-dike, a hospital director.

The Junior class sang "The Impossible Dream" to the accompaniment of Mrs. Alvin Craig.

Marshals were Miss Margaret Manning and Miss Judith Doane, president and vice president respectively of the junior class. Ushers were alumnae of the school, Misses Nancy Salewicz, Ellen Carberry and Linda McCarthy, sister of this year's Nurse of the Year.

Graduates are: Judith Woodfin, Lauren McCarthy and Joan Page, all of Beverly; Ann Trask, Ipswich; Grace Mearls, Winchester; Linda Gaudet, Peabody; Joyce L. Dunn, Merrimac; Sally Drohan, Rockport; Susan Lindh, Topsfield; Suzanne Pinto, Saugus; Karen Kessell, Cambridge; Martha L. Fish, Wilmington; Pamela Strickland, Lunenburg; Alice Shea, Lynn; Ann Fuller, Wilmington; Barbara Forkey, Spencer; Signe D. Tilton, Bangor, Maine; Linda Soaft, Newington, Conn., and Winona Holland, Amherst, N.H.

SALEM Evening News

Dec. 15, 1967



(Staff Photo)

LIGHTING HOSPITAL TREE — Frank Fielding, 12-year-old patient in the Beverly Hospital had the honor of flipping the switch which lighted the hospital Christmas tree. The event marked the opening

of the yuletide celebration. The youngster's parents, Mr. and Mrs. Robert A. Fielding and nurse Jane Ashline, RN, are grouped around the bed just before the boy turned the switch.

SALEM NEWS

DEC. 20, 1967



(Staff Photo)

COMPUTER WRONG?—A composite picture in Monday's edition showed the possible 200,000,000th citizen of the United States. The multiple photo used the system of a birth every $8\frac{1}{2}$ seconds, an immigrant every minute, while subtracting a death every 17 seconds and an emigrant every 23 minutes. Today we present Baby Dennis

Michael, son of Mr. and Mrs. Albert Howes of 12 Grant Ave., Beverly, born in Beverly hospital at 10.33 a.m., Monday. If preceding births increased, or preceding deaths decreased, Baby Howes could be the 200,000,000th. We may never know, but if the computers are right, he is Citizen 199,999,999.

THE WEATHER

for class greeted the guests.

Student hostesses included Judy Babin of Swampscott, vice president of the Massachusetts State Nursing Students' Association; Ethelyn Bruce of Beverly, president of District IV (Essex County) Student Nurses' Association; Wendy Stevens of Swampscott, Class secretary; Georgette Pied of Salem and Jeanne Tobey of Gloucester. All are of the Class of 1968.

Also assisting were freshmen Christine Larson of Rockport, Maureen Sheehan of South Groveland, Nancie Perkins of Beverly and Noreen Norris of South Portland, Maine.

High school seniors who attended the tea were Paulette Breton, Jean Gendron, Wendy Spencer and Kathee LeBlanc of Beverly, Ann Marie Maurice, Sharon St. Pierre and Coleen Hoar of Salem; Sandra Bickford, Denise Byrne, Joyce Janakas and Jeannie Benevento of Swampscott, Pamela Watters and Ruth George of Rockport) Linda Smith and Paula O'Brien of Pentucket Regional High School; Kathleen Dawes of Masconomet and Miss Suzanne Ploss of Newburyport.

The next tea will be held on Thursday, Nov. 16, from 3 to 4.45 p.m.

TEA AT HOSPITAL

The first in a series of "Teas and Talks," sponsored by the Beverly Hospital School of Nursing, was held last week in the school residence.

Mrs. Alice Schindal, RN director, and Mrs. Maureen Hardy, RN, guidance director, assisted by Mrs. Theodora Sweeney instructor in normal and therapeutic nutrition Mrs. Vivian Hislop, RN, instructor in operating room nursing, and Miss Mary Murphy, social and residence director, welcomed and talked with the guests, answering questions and giving information.

Miss Ellen Townsend, of Beverly Farms, president of the Student Government Association, and Miss Donna LaChance of Danvers, president of the sen-

*Salem News,
Nov., 1967*

WILSON JONES

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